
Freelance content creators/copywriters with WordPress experience

We are a thriving international health policy consultancy seeking freelance communications specialists to support our team during peak periods.

The Health Policy Partnership (HPP) is a rapidly growing independent consultancy specialising in health policy (see [here](#) for more information).

Our portfolio covers a wide range of topics, often focusing on chronic disease and strategic health system challenges. Projects tend to be multidisciplinary in nature and involve collaborating with leading clinicians, patient groups, policymakers and research organisations at a national, European and international level. Our company is growing rapidly, and we require experienced communications consultants to support the work of our talented team.

Communications consultants will be required to write content, primarily for websites and social media, and support the team in keeping our websites up to date. Work will be booked on an ad hoc basis as the need arises, and we would not expect it to exceed 1–2 days per week for the time being (although there may be an option for more work in future).

We are looking for excellence in health writing and communication.

You will be required to:

- ✓ develop high-quality and compelling written content for websites and social media, based on existing source material and approved messaging
- ✓ collaborate with our Editorial and Communications team to understand the target audience and goals for relevant projects
- ✓ ensure accuracy, consistency and adherence to the HPP voice and house style
- ✓ use WordPress to upload, update and format content on our websites, as required.

You should meet the following criteria:

- ✓ Demonstrable experience as a health-related content creator, copywriter or similar.
- ✓ Ability to translate complex information into compelling copy in everyday language.
- ✓ Experience of using WordPress to upload and manage web content.
- ✓ Strong understanding of SEO principles and how to optimise content for search engines.
- ✓ Excellent attention to detail and command of the English language.
- ✓ A creative mindset with the ability to generate fresh ideas.
- ✓ Self-motivated and able to work to tight deadlines.

What we offer

You will be working with one of Europe's leading health policy consultancies.

We offer competitive consultancy rates and will provide you with the necessary accounts and guidance to ensure you are fully supported in consulting for us.

We strongly value diversity and recognise that it is critical to our success and the work we do. We are committed to providing an inclusive environment for all who work with us and strongly welcome applications from diverse backgrounds.

To apply

Please send a covering letter detailing your expertise, your CV and a sample of your work to madeleine.murphy@hpolicy.com. Please also outline your availability and current rates.