Making a life-course approach to vaccination a public health priority

Vaccination is a pillar of public health: along with nutrition and physical activity, it has a key role in strengthening our ability to fight infection and remain healthy and productive throughout life.

Societal benefits

Economic benefits

A life-course approach to vaccination can reduce hospitalisations and healthcare costs while enhancing productivity.\(^1\),\(^2\)

In OECD countries \(<0.1\%\) of health budgets spent on vaccination.\(^7\)

Many vaccines are undervalued or under-utilised.

Vaccination prevents serious diseases. Vaccination against HPV can protect against at least 70% of cervical cancers.\(^5\)

Vaccination is cost-effective. It costs less than €4,000 to protect someone against 17 different infectious diseases for their entire life.\(^8\)

• Prioritise vaccine-preventable disease in national health policies – and work towards a common European strategy.
• Initiate public awareness campaigns to educate people of the importance of getting vaccinated across their entire lives, not just as children.
• Widen access to vaccination in non-healthcare settings, especially schools and workplaces.

Encouraging effective vaccination throughout life: How can you help?

• Engage the scientific community to generate evidence and support the strengthening of effective immunisation information systems to monitor vaccination coverage rates across all life stages.
• Provide the guidelines, training, tools and skills to equip healthcare professionals, including pharmacists, to discuss the benefits of a life-course approach with patients.